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ARKANSAS SECURITIES DEPARTMENT

FOR IMMEDIATE RELEASE

Date: August 6, 2012

Contact Person: Scott Freydl, Staff Attorney

ARKANSAS SECURITIES COMMISSIONER ISSUES A CEASE AND DESIST ORDER STOPPING THE SALE OF UNREGISTERED SECURITIES

Arkansas Securities Commissioner A. Heath Abshure issued a Cease and Desist Order today against Wallace J. Littrell, Jr. and To Love God, LLC d/b/a Pop-N-Shots and the Littrell Group. Littrell's investment scheme involved the selling of investments in or membership interests in To Love God, LLC d/b/a Pop-N-Shots. None of the securities sold by Littrell, as part of this scheme, were registered as required by the Arkansas Securities Act with the Arkansas Securities Department. The Cease and Desist Order also found that Littrell had omitted to tell investors about the risks involved in investing in Pop-N-Shots, misrepresented the revenue projections and potential returns on investments, and omitted to tell investors that he had recently filed for bankruptcy protection. In addition, the Cease and Desist Order found that Pop-N-Shots and Littrell had fraudulently misused investor money for Littrell's personal expenses on numerous occasions. It appears that no investor in Pop-N-Shots has received a return of his or her investment. Staff Attorney Scott Freydl said, "Arkansas residents should be wary of any investment that offers high returns from investing in new companies or products without detailing the risks involved. Arkansas residents are encouraged to contact the Arkansas Securities Department prior to making any investment in order to find out if the security and the person selling the security are properly registered or exempt from registration with the Department."

Should anyone have any further information about Wallace J. Littrell, Jr., or To Love God, LLC d/b/a Pop-N-Shots and the Littrell Group, please contact Scott Freydl at 501-324-9266. A copy of the order is available on the Arkansas Securities Department's website, www.securities.arkansas.gov, Order No. S-12-0137-12-OR02, In the Matter of Wallace J. Littrell, Jr., and To Love God, LLC d/b/a Pop-N-Shots and the Littrell Group.